

SMARTERBETTERCITIES



decisions at your fingertips

www.smarterbettercities.ch

The Company

SmarterBetterCities brings your ideas to life with stunning visualization and decision-making solutions. Our innovative web-based tools allow your data to tell a story with up-to-date analytics at your fingertips. It has never been easier to share your projects in 3D on the web. Our dynamic 3D platform will change the way you plan, design and market.



The Products

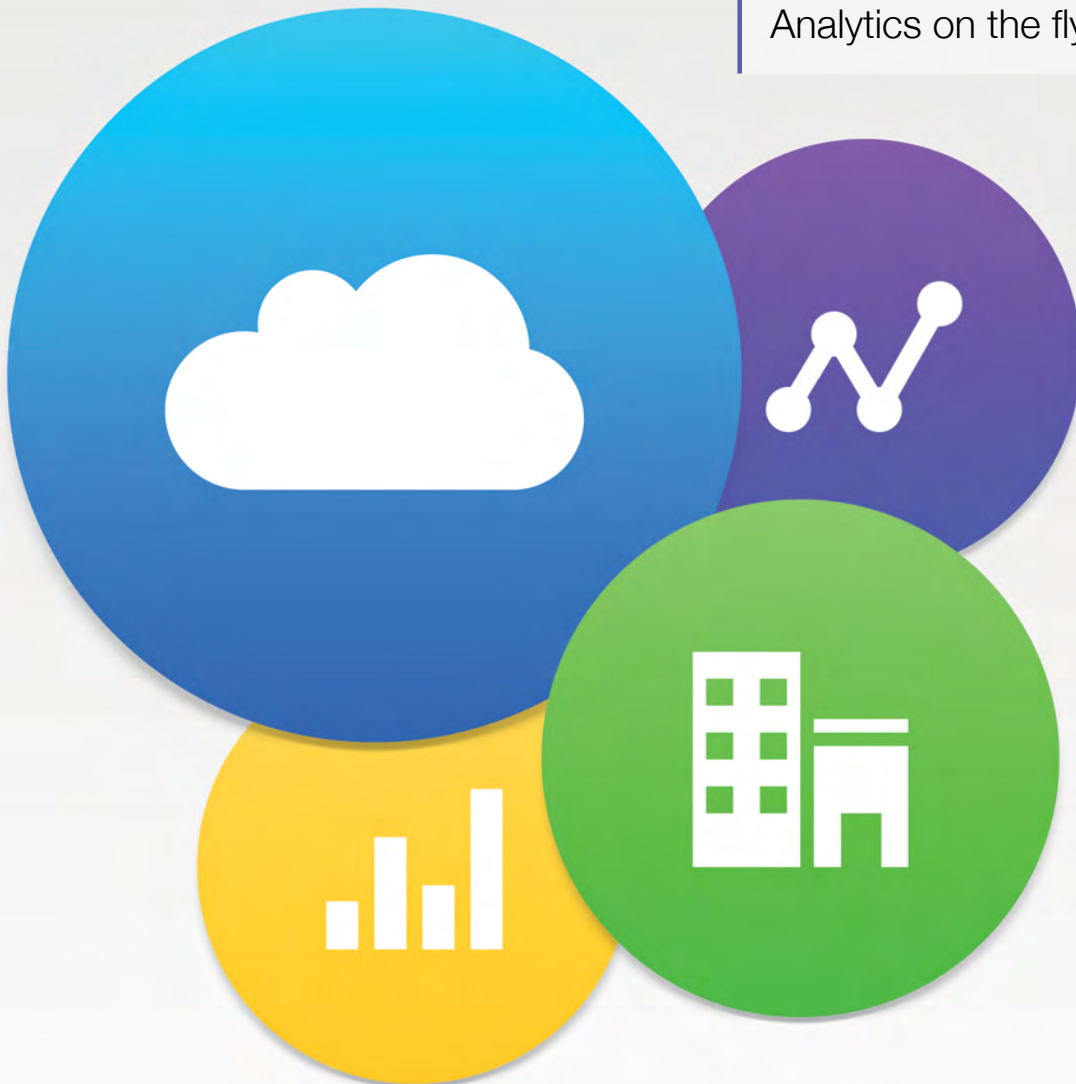
Create, visualize, analyze and share your information in 3D.

CloudCities:

Share 3D content online.

Smart3D:

Analytics on the fly.



Dashboards:

Clear, interactive visualizations.

3D Cities Libraries:

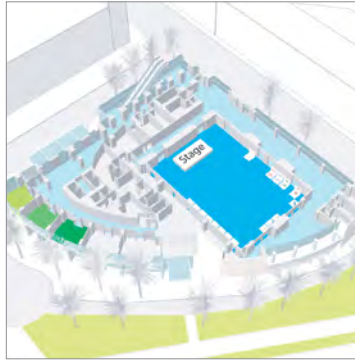
Design scenarios quickly.

Visualization

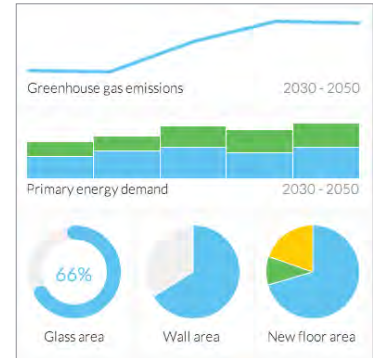
Our products enable you to create stunning visualizations that bring your ideas to life.



Development with surrounding buildings and landscapes.



Interior building plans broken down by individual level.

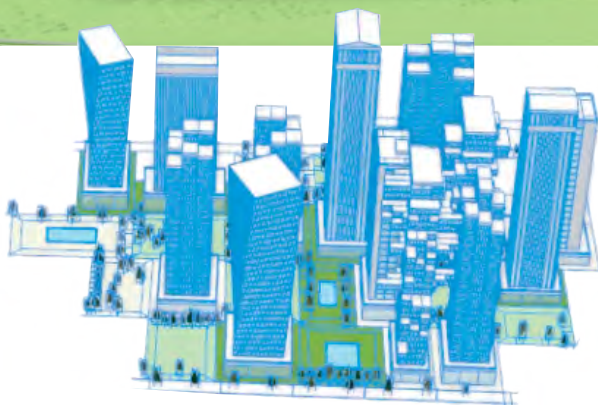


Attractive dashboards with customized analytics.

Engaging

Share 3D content on your website, blogs, social media and mobile devices.

- Captivating 3D visualizations.
- Explore, share and receive feedback.
- Phone, tablet and web integration.
- Easily embed in your company's web site.
- No plug-ins or installations required.



Easy 3D

Create stunning 3D scenarios using our 3D Cities Libraries. These libraries can be downloaded from our online store and enable drag-and-drop 3D functionality in Esri CityEngine and ArcGIS Desktop.

Planning

- Decisions at your fingertips.
- State and local government projects.
- Private real estate development.
- Zoning, land use, density scenarios, etc.



Analysis

- Intuitive tools to create instant reports.
- Dynamic analysis of information.
- Fiscal impact, resource efficiency, maintenance, investment potential, etc.

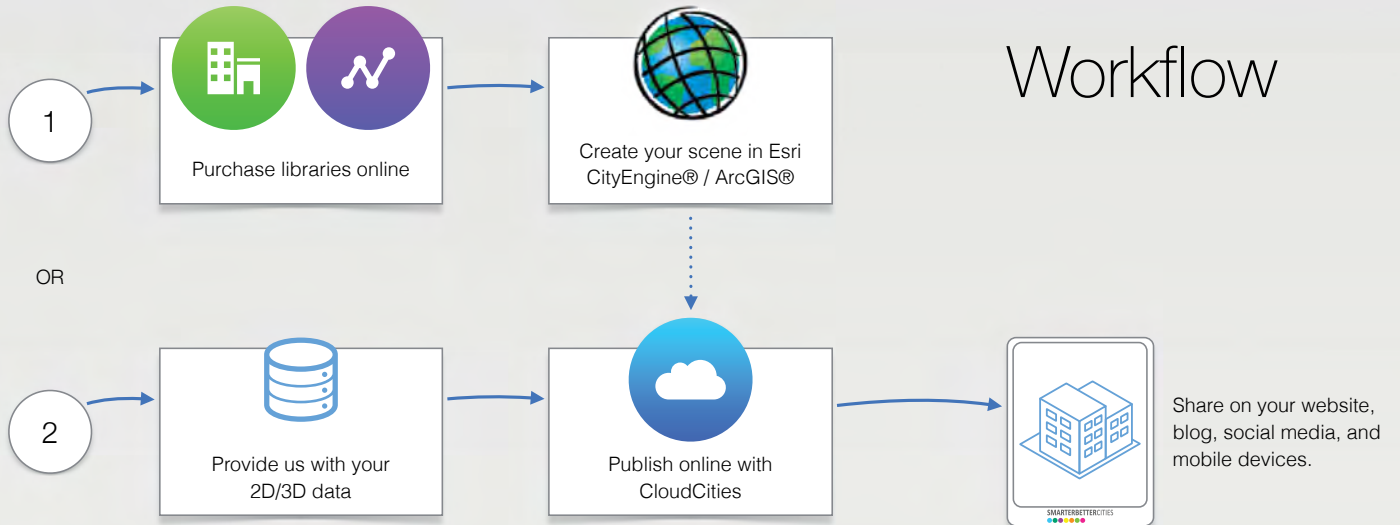


Marketing

- Allow your data to tell a story.
- Interactive 3D visualization.
- Social and embedded media.
- Explore, share and receive feedback.



Workflow



Testimonials



"SmarterBetterCities helped victims of tsunami stricken cities in Japan respectfully recognize and memorialize their traditional lifestyles and landscapes through the use of the CloudCities web viewer."

University of Tsukuba, Japan



"SmarterBetterCities 3D libraries made it incredibly easy to showcase our solutions and products in future city layouts. Over 70 different land use types were incorporated bringing a lifelike feel to all our products. Amazing!"

Sika Services AG, Switzerland



"The SmartZoning App enabled us to review the effects of current and future zoning laws in a stunning 3D environment. What traditionally would have taken us days, perhaps weeks, was reduced to hours. This tool is a 'must have' for any developing city."

*GIS Competence Centre,
City of Zurich, Switzerland*

